

ShannonRenee: @CarissaO my please, RTs means I don't have to retype everything #geochat

2 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

carissao: @waynesutton Thanks for the RTs and for hosting the chat. And thanks to @EricLeist @ShannonRenee and @greggvm for the RTs. #geochat

6 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

carissao: @holaphil @ShannonRenee @greggvm LOL. Apparently some marketers are taking the Dawes route over Revere's. <http://bit.ly/cKFOux> (expand) #geochat

10 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: RT @MomentFeed: In LA for Social Media Week (9/21), check out these LBS events: <http://bit.ly/dAG89p> (expand) & <http://bit.ly/bgH8FE> (expand) #geochat

18 minutes ago via TweetGrid · Reply · View Tweet

denykhong: RT @bobbikay: RT @waynesutton: @AsifRKhan: Consumers don't care about app or techn. They care about value & relevance of the deal! #geochat

20 minutes ago via TweetDeck · Reply · View Tweet

floozyspeak: @HarrisonPainter i think FB places "check our friends in" is just a prelude to minority report that every big brand wants/dreams #geochat

20 minutes ago via Seismic twhirl · Reply · View Tweet · Show Conversation

bobbikay: RT @waynesutton: @AsifRKhan: Consumers don't care about the app or technology. They care about the value & relevance of the deal! #geochat

21 minutes ago via Echofon · Reply · View Tweet

brianofshope: @waynesutton this is the sort of thing business needs 2 provide w/us LBS folk; conversation, not marketing! talk w/us-not sell 2 us #geochat

21 minutes ago via HootSuite · Reply · View Tweet · Show Conversation

ShannonRenee: Finished #geochat, guess I should check-in (@ Laureate Higher Education Group) <http://4sq.com/bVSHr>

22 minutes ago via foursquare · Reply · View Tweet

floozyspeak: @HarrisonPainter be the platform for future innovation thats what all the LBS players want, fb, gowalla, 4sq #geochat

24 minutes ago via Seesmic twirl · Reply · View Tweet · Show Conversation

holaphil: What's happening around me? @maxgladwell @greggvm @AsifRKhan that's @Pegshot ==> <http://ow.ly/2uaPh> #geochat .. Just ask @HarrisonPainter

24 minutes ago via HootSuite · Reply · View Tweet

ShannonRenee: @waynesutton Great conversation...looking forward to the next conversation #GEOChat

25 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

elstudio: RT @carissao: Facebook Places marks the 1st time I've been concerned w/privacy in LBS because the masses don't proactively manage their settings. #geochat

26 minutes ago via TweetDeck · Reply · View Tweet

AsifRKhan: RT @HarrisonPainter: Thanks @waynesutton and @miketempleton!
Great conversation and a lot to think about! LOVE IT!!! #geochat

27 minutes ago via TweetDeck · Reply · View Tweet

carissao: @ShannonRenee Yes, agree. But it's even more critical for their model.
There's less utility for users, and a hardware requirement. #geochat

27 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

miketempleton: @waynesutton Thanks for hosting #geochat today. You did a great
job! Love this topic too!

27 minutes ago via web from West Des Moines, IA · Reply · View Tweet · Show
Conversation

waynesutton: Thanks everyone for participating in the 1st #GEOChat. Blog recap
coming later. Want more? Thurs. 9pm EST for @LBSchat with @EricLeist

27 minutes ago via TweetGrid · Reply · View Tweet

denykhong: AGREED! RT @ShannonRenee Features missing from LBS are
simple:photos, comments, likes, etc. Let users converse around the check-in.
#geochat

28 minutes ago via TweetDeck · Reply · View Tweet

MomentFeed: @SamReavesPR thank you! stay tuned for the FB Places version next
week #geochat

29 minutes ago via TweetDeck · Reply · View Tweet

maxgladwell: @greggvm what's happening around me: traffic, entertainment, crime,
sports, news, etc. #geochat

29 minutes ago via TweetDeck · Reply · View Tweet

holaphil: @ShannonRenee @carissao @greggvm The marketers are coming! The marketers are coming! #PaulRevere :) ha ha! #geochat

29 minutes ago via HootSuite · Reply · View Tweet

rojoroach: RT @AsifRKhan: We need to move from app-based LBS to integrated(multi-media) LBS. #geochat

29 minutes ago via TweetChat · Reply · View Tweet

HarrisonPainter: Thanks @waynesutton and @miketempleton! Great conversation and a lot to think about! LOVE IT!!! #geochat

30 minutes ago via TweetDeck · Reply · View Tweet

notixtech: @denykhong Ah, you can make comments on their locations on @gowalla! I had no idea, need to try that #geochat

30 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

ShannonRenee: RT @waynesutton: RT @jnjosh: Instant teleportation to chosen location... #geochat / [WS = I'm with you] --> this would be the winning app

30 minutes ago via TweetDeck · Reply · View Tweet

greggvm: RT @AsifRKhan Brands need to think LBS in the context of a multi-channel media buy that's location-centric. #geochat [savvy guy]

30 minutes ago via Tweetie for Mac · Reply · View Tweet

ShannonRenee: MT @miketempleton: Q5: Features missing from LBS are simple: photos, comments, likes, etc. Let users converse around the check-in. #geochat

30 minutes ago via TweetDeck · Reply · View Tweet

AsifRKhan: We need to move from app-based LBS to integrated(multi-media) LBS.
#geochat

30 minutes ago via TweetChat · Reply · View Tweet

denykhong: on @foursquare wish i could make comments on friend's locations
upon checkin notification like i can on @gowalla #geochat

30 minutes ago via TweetDeck · Reply · View Tweet

waynesutton: And that's a wrap! RT @katebuckjr: @waynesutton check OUT!
#geochat

31 minutes ago via TweetGrid · Reply · View Tweet

floozyspeak: Q5 biggest "features" missing from LBS? real value, non-gimmickable
need, 1000 more experiments to see what sticks #geochat

31 minutes ago via Seismic twirl · Reply · View Tweet

greggvm: RT @waynesutton RT @jnjosh Instant teleportation to chosen location...
#geochat / [WS = I'm with you] [they have their inner geek on!]

31 minutes ago via Tweetie for Mac · Reply · View Tweet

katebuckjr: @waynesutton check OUT! #geochat

31 minutes ago via TweetDeck · Reply · View Tweet

DeannaLawrence: Why are QR codes important...NOW?: <http://t.co/clenguv>
#geochat

32 minutes ago via Tweet Button · Reply · View Tweet

AsifRKhan: It's not abt. features but ad spend! Brands need to think LBS in the
context of a multi-channel media buy that's location-centric. #geochat

32 minutes ago via TweetChat · Reply · View Tweet

ShannonRenee: RT @rojoroach: @ShannonRenee I'll give you cash! just give me a couple of weeks --> gonna hold you to that :) #geochat

32 minutes ago via TweetDeck · Reply · View Tweet

greggvm: RT @maxgladwell: @waynesutton Q4: content, content, conent. fresh, relevant, real-time. not re-purposed. #geochat [what kind of content?]

32 minutes ago via Tweetie for Mac · Reply · View Tweet

HarrisonPainter: @ShannonRenee Yes it does, while people might love badges today, it wears off quickly! #geochat

32 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: RT @jnjosh: Instant teleportation to chosen location... #geochat / [WS = I'm with you]

33 minutes ago via TweetGrid · Reply · View Tweet

MelvinJacksonII: RT @HarrisonPainter: Check out #geochat everybody, some amazing conversation happening!!! ---> <http://bit.ly/ancmrw> (expand)

33 minutes ago via TweetDeck · Reply · View Tweet

joeyegan: RT @rojoroach: @mikster i think that woud make them Gowalla! #geochat

33 minutes ago via web · Reply · View Tweet

HarrisonPainter: Nice to see you in #geochat @floozySpeak! I had a feeling we would see you here! LOVE IT!

33 minutes ago via TweetDeck · Reply · View Tweet

rojoroach: @mikster i think that woud make them Gowalla! #geochat

33 minutes ago via web · Reply · View Tweet · Show Conversation

CMajor: Yes! I want this too! cc @skyle RT @mikster: @waynesutton ability to add photos via foursquare! #geochat

33 minutes ago via TweetDeck · Reply · View Tweet

miketempleton: Q5: Biggest features missing from LBS are simple: photos, comments, likes, etc. Let users converse around the check-in. #geochat

33 minutes ago via TweetChat · Reply · View Tweet

floozyspeak: shopkick is merely a twist on whats possible, ?? sustainable, and creates some fakeness as ppl explore not for need but for fun #geochat

33 minutes ago via Seesmic twhirl · Reply · View Tweet

maxgladwell: @waynesutton Q4: content, content, conent. fresh, relevant, real-time. not re-purposed. #geochat

33 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: RT @greggvm: RT @CMajor: has any business had luck claiming their business on Facebook Places yet? #geochat [am hearing more & more of this

34 minutes ago via TweetGrid · Reply · View Tweet

ShannonRenee: @HarrisonPainter @ripsup and value for the masses is discounts, coupons or cash rewards...virtual "dukedom" only lasts for so long #geochat

34 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

notixtech: @waynesutton I'd like to be able to private message people on Foursquare via the Android app. Don't think I can do that now. #geochat

34 minutes ago via TweetDeck · Reply · View Tweet

mikster: @waynesutton ability to add photos via foursquare! #geochat

38 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

floozyspeak: q4, shopkick havent tried it but bet they providing the tech/incentive to best buy as a free trail to see if real adoption occurs #geochat

38 minutes ago via Seesmic twhirl · Reply · View Tweet

holaphil: . @rojoroach Noted. Also, I do see the value w/ privacy as it relates to sharing what occurs at those places (i.e. media, etc.) #geochat

38 minutes ago via web · Reply · View Tweet

waynesutton: RT @ShannonRenee: @carissao @holaphil agree, my company is virtual, trying to leverage LBS is challenging, not impossible #geochat

39 minutes ago via TweetGrid · Reply · View Tweet

miketempleton: @AsifRKhan And apps like @MyCardStar are already working to automate Foursquare check-ins when purchasing goods. #geochat

39 minutes ago via TweetChat · Reply · View Tweet

HarrisonPainter: @waynesutton --> More video. Video is the future, and I would love to see that integrated into everything!!!! #geochat

39 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

greggvm: RT @CMajor: has any business had luck claiming their business on Facebook Places yet? #geochat [am hearing more & more of this...]

39 minutes ago via Tweetie for Mac · Reply · View Tweet

rojoroach: @ShannonRenee I'll give you cash! just give me a couple of weeks. . . #geochat

40 minutes ago via web · Reply · View Tweet · Show Conversation

AsifRKhan: Like BarCode Hero and Breadcrumbs (IBM) as well. Huge market for barcode-based social applications coming. #geochat

40 minutes ago via TweetChat · Reply · View Tweet

ShannonRenee: @carissao @holaphil agree, my company is virtual, trying to leverage LBS is challenging, not impossible #geochat

40 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: Last Question: What features not in your favorite location-based service you would like to see implemented? #geochat

40 minutes ago via TweetGrid · Reply · View Tweet

Pareja7: RT @FasTake #NowTrending in Mobile: Geo-Location and Q&A <http://om.ly/rvIU> #geochat

40 minutes ago via web · Reply · View Tweet

greggvm: RT @carissao @holaphil Which marketers? IMHO, 2 few marketers R leveraging the power of the check-in 2 benefit their biz. #geochat [yep!]

40 minutes ago via Tweetie for Mac · Reply · View Tweet

MomentFeed: If you'll be in LA for Social Media Week (9/21), check out these LBS events: <http://bit.ly/dAG89p> (expand) and <http://bit.ly/bgH8FE> (expand) #geochat

41 minutes ago via TweetDeck · Reply · View Tweet

waynesutton: RT @carissao @holaphil Which marketers? IMHO, too few marketers are truly leveraging the power of the check-in to benefit their biz #geochat

41 minutes ago via TweetGrid · Reply · View Tweet

ShannonRenee: @carissao for LBS to last, don't the majority of them need retail buy-in? I've got all kinds of badges, pins, etc, now I want cash #geochat

41 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

CMajor: has any business had luck claiming their business on Facebook Places yet? #geochat

41 minutes ago via TweetDeck · Reply · View Tweet

holaphil: RT @adwal: @holaphil I defiantly agree with you on that. Geotargeted images on the other hand ... ;) #geochat

42 minutes ago via HootSuite · Reply · View Tweet

greggvm: RT @AsifRKhan Automated check-in/out is already here. The apps will run in the background & devices will auto-authenticate. #geochat [agree]

42 minutes ago via Tweetie for Mac · Reply · View Tweet

HarrisonPainter: @ripsup Yes, but that could change. If enough value is not created for the consumer, they are not going to stick around. #geochat

42 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: So most have heard of Shopkick but not the rest: The Hotlist, Dehood & Barcode Hero #geochat

42 minutes ago via TweetGrid · Reply · View Tweet

carissao: @holaphil Which marketers? IMHO, too few marketers are truly leveraging the power of the check-in to benefit their biz. #geochat

42 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

AsifRKhan: RT @MomentFeed: Q4: Shopkick has the corner on the "solo checkin" (per our whitepaper). More mainstream appeal than social checkins #geochat

42 minutes ago via TweetChat · Reply · View Tweet

waynesutton: RT @MomentFeed: If you want to download our LBS whitepaper, it's here (<http://bit.ly/cXBLzV> (expand)). Revision coming next week, tho. #geochat

43 minutes ago via TweetGrid · Reply · View Tweet

MomentFeed: @waynesutton Shopkick has carved out a nice niche. But it will be limited by implementation & adoption. Still powerful #geochat

43 minutes ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: RT @DeannaLawrence anticipate a tradeoff Privacy 4 Relevance via mobile shopping. Mobile banking will change the meaning of loyalty #geochat

43 minutes ago via TweetGrid · Reply · View Tweet

denykhong: @waynesutton just tried shopkick on weekend. like that it changes the shopping experience but dont know that i would keep using it #geochat

43 minutes ago via TweetDeck · Reply · View Tweet

HarrisonPainter: Check out #geochat everybody, some amazing conversation happening!!! ---> <http://bit.ly/ancmrw> (expand)

44 minutes ago via TweetDeck · Reply · View Tweet

rojoroach: @waynesutton Shopkick is going to have to go the 'free phone' contract route in order to succeed. #geochat

44 minutes ago via web · Reply · View Tweet · Show Conversation

DeannaLawrence: I anticipate a tradeoff Privacy for Relevance via mobile shopping. Mobile banking will change the meaning of loyalty #geochat

44 minutes ago via TweetDeck · Reply · View Tweet

MomentFeed: If you want to download our LBS whitepaper, it's here (<http://bit.ly/cXBLzV> (expand)). Revision coming next week, tho. #geochat

44 minutes ago via TweetDeck · Reply · View Tweet

waynesutton: RT @rojoroach: shopkick is gonna have to integrate with the POS or minimize hardware reqs. #geochat / some have asked us about a POS Geo app

44 minutes ago via TweetGrid · Reply · View Tweet

rojoroach: @holaphil of course they are, but having a hand in deciding how they are exploited is key. #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

DryerBuzz: RT @twchat RT @HarrisonPainter: location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via TwitIQ · Reply · View Tweet

toddkh: RT @MomentFeed: @HarrisonPainter @rojoroach, @toddkh: and FB Places just opened up the ideal LBS gaming platform #geochat <- YES!

about 1 hour ago via HootSuite · Reply · View Tweet

waynesutton: @MomentFeed interesting & they just received 15mil. too ref. Shopkick #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet · Show Conversation

AsifRKhan: Automated check-in/check-out is already here. The apps will simply run in the background & devices will auto-authenticate. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

carissao: A4: I love the concept of CauseWorld from ShopKick, but their success will depend on the investment of retail partners. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

rojoroach: @waynesutton shopkick is gonna have to integrate with the POS or minimize hardware reqs. #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

holaphil: . @rojoroach IMHO by their very nature check-in are constructed to be exploited. Look at how many marketers go crazy over checkins? #geochat

about 1 hour ago via HootSuite · Reply · View Tweet

waynesutton: RT @brianofshope: @waynesutton #facebook doesn't make the security & privacy settings easy to maintain/keep up with either #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

MomentFeed: Q4: Shopkick has the corner on the "solo checkin" (per our whitepaper). Much more mainstream appeal than social checkins #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

joeyegan: RT @miketempleton: A "check-out" isn't needed; that's early-adopters whining. No average user is going to check-in and check-out. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

HarrisonPainter: @waynesutton Have not used Shopkick, The Hotlist, Dehood & Barcode Hero....but will try them out!!! Thank you! #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: RT @miketempleton: A "check-out" isn't needed; that's early-adopters whining. No average user is going to check-in and check-out. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

Pareja7: Gr8 insights happening now on #geochat Hope someone provides a "what the hashtag transcript." #geochat

about 1 hour ago via web · Reply · View Tweet

miketempleton: Q4: Tried Shopkick, but adoption will be slow due to the need for physical hardware in stores. The rewards are neat though. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

ShannonRenee: @waynesutton only dehood, it's ok, if I have to spend time "figuring it out" I'm not gonna stay long...LBS needs 2 B uber-simple #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

lintin87: @EricLeist I think it's still hard enough to convince people WHY they should "check-in" - never mind if they had to "check out"! #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

waynesutton: RT @rojoroach: @MomentFeed which is why booyah! was smiling during the Facebook Places announcement. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

MomentFeed: @rojoroach indeed. MyTown is far and away the best positioned company for FB Places #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

HarrisonPainter: @MomentFeed Yes they did! --> People want to have fun and escape. EVERYBODY can't be a "Social Media Expert" LOL #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: 4th Question: Have you tried any of the new LBA such as: Shopkick, The Hotlist, Dehood & Barcode Hero? Heard of them? #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

ShannonRenee: @waynesutton when you talk about adding features to LBS, it still has to be intuitive for masses to use & benefit from #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

rojoroach: @MomentFeed which is why booyah! was smiling during the announcement. #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

AsifRKhan: LBS gaming has loads of potential, but the big issue: BANDWIDTH How much data do you want to pay for? Free WiFi to the rescue! #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

EricLeist: RT @miketempleton: A "check-out" isn't needed; that's early-adopters whining. No average user is going to check-in and check-out. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

ShannonRenee: @waynesutton FB Places will succeed is b/c of ease, I use a lot of them, many w/ diff bells & whistles, causing confusion #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

HarrisonPainter: @rojoroach it is a bit less social, at least from what I have seen so far, but just started using it and I see a lot of potential! #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

MomentFeed: @HarrisonPainter @rojoroach, @toddkh: and FB Places just opened up the ideal LBS gaming platform #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

miketempleton: A "check-out" isn't needed; that's early-adopters whining. No average user is going to check-in and check-out. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

HarrisonPainter: I currently use @Foursquare @Pegshot and @Yelp. Found many of others to be boring, or just did not work well on Android platform. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: RT @holaphil: Check-ins are inherently social. I don't see the act to be sustainable to the level at which we experience it now. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

ShannonRenee: @rojorach @HarrisonPainter I use myTown & have finally gotten into it, took me minute to fig out, still figuring out petshot #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

twchat: RT @HarrisonPainter: If you're interested in location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via Mixero · Reply · View Tweet

waynesutton: RT @MomentFeed: LBS gaming will be a niche, but it will be a huge niche aka Zynga-sized and then some #geochat / @rojorach ref ex: MyTown

about 1 hour ago via TweetGrid · Reply · View Tweet

ShannonRenee: @waynesutton @dayers I'm using several LBSs, enjoying @yelp when I remember, as well as LooptStar #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

HarrisonPainter: @MomentFeed --> So agree with that. Gaming is a bit more than a small niche! #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

holaphil: @WayneSutton Check-ins are inherently social. I don't see the act to be sustainable to the level at which we experience it now. #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

waynesutton: RT @HarrisonPainter: --> We have video with @Pegshot --> You can use video on their platform. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

rojoroach: @MomentFeed a niche with a huge upside, myTown is killing it. #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

HarrisonPainter: @WayneSutton --> We have video with @Pegshot --> You can use video on their platform. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: .@gavinbaker good point. businesses need a way to offer a LBS coupon easily and for customers to receive them #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

MomentFeed: LBS gaming will be a niche, but it will be a huge niche aka Zynga-sized and then some #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

rojoroach: @waynesutton can't slow down checkout, no bar codes, no handing over phones, must be automated & discrete. #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

thecmunzproject: @waynesutton group buying - coupons we all will B more aware of the \$\$ out of pocket & will look 4 technology 2 save us \$\$ #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

HarrisonPainter: [Agree] RT @waynesutton: Seems LBS will have to create better ways to offer coupons/discounts to keep users checking in over time #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: RT @dayers: I've abandoned foursquare for @yelp... more utility there for me. #geochat / have you?

about 1 hour ago via TweetGrid · Reply · View Tweet

maxgladwell: Join the #GEOChat: <http://bit.ly/aL5kuj> (expand)

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: .@ShannonRenee you bring up the next question: Features.. why haven't we seen a check-out or video uploads options in LBS? #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

gavinbaker: @waynesutton not just better, but easier to use for the company AND the user #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: RT @carissao: A3: Gaming is only sustainable for a small subset. Discount promos & long-term customer engagement will drive growth. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

waynesutton: @JPeters1221 yes #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

waynesutton: @rojoroach oh really? tell us more..website/app name #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet · Show Conversation

lawpower: RT @waynesutton: RT @maxgladwell: What I want is real-time, geo-specific, personally-relevant information (content) about what's happening around me #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

JPeters1221: Oh is there a #geochat going on now?

about 1 hour ago via TweetDeck · Reply · View Tweet

ShannonRenee: @waynesutton and 4sq will have to come up w/ new ways to keep them engaged or risk being marginalized...I'm mayor, now what? #GEOChat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

rojoroach: @miketempleton precisely, which is why i have POS cash rewards program coming out. :-) #geochat

about 1 hour ago via web · Reply · View Tweet

waynesutton: RT @AsifRKhan: Consumers don't care about the app or technology. They care only about the value and relevance of the deal! #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

HarrisonPainter: I feel LBS evolution will be where we do not check in, but the platform checks in for us! Now THAT will require a privacy setting! #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

ShannonRenee: @waynesutton Q3: LBS success will depend on how quickly it can respond to its users...some 4sq power-users R getting bored (cont.) #GEOChat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

MomentFeed: @waynesutton re: long-term success, location is just a feature. it will fade into the background. what's left is the actual value #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

AsifRKhan: Consumers don't care about the app or technology. They care only about the value and relevance of the deal! #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

waynesutton: RT @maxgladwell: What I want is real-time, geo-specific, personally-relevant information (content) about what's happening around me #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

HarrisonPainter: @miketempleton I look at it like this, a freeway is dangerous, but a few rules of common sense can keep one safe. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

miketempleton: Q3: Success for LBS will be driven by value to the user. If users don't get anything out of it, why check-in? #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

rojoroach: @holaphil makes plenty of sense for personal and business use, even if you're anonymous or 'off the grid' for archive/journaling. #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

greggvm: "Now You Can "Check-In" To TV Shows From Your iPhone"
<http://j.mp/9tKdiL> #geochat

about 1 hour ago via Tweetie for Mac · Reply · View Tweet

waynesutton: @holaphil what do you mean as it applies to check-ins in their current form? Privacy. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet · Show Conversation

northlight: Q3 Customer loyalty rewarded. #geochat

about 1 hour ago via HootSuite · Reply · View Tweet

ShannonRenee: RT @maxgladwell: I want is real-time, geo-specific, personally-relevant info (content) re: what's happening around me #geochat @MomentFeed

about 1 hour ago via TweetDeck · Reply · View Tweet

joeyegan: @waynesutton - the masses will come when there is real benefit to them. So I see coupons, discounts, real benefits to real people. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

HarrisonPainter: @miketempleton I agree to a point, but if I was female, I think it makes more sense to always use a bit of caution. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

rojoroach: privacy should be taggable, if you can check people in, you should be able to block on the fly as well. #geochat

about 1 hour ago via web · Reply · View Tweet

leslie: RT @ShannonRenee: RT @carissao: FB Places marks 1st time I've been concerned w/privacy in LBS b/c masses don't proactively manage settings. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

holaphil: If you're checking in somewhere, what purpose would it serve to keep that information private? Long term it makes no sense. #geochat

about 1 hour ago via web · Reply · View Tweet

waynesutton: RT @miketempleton: @HarrisonPainter But again, if you're checking-in when you leave for concerns of privacy, why check-in at all? #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

carissao: A3: Gaming is only sustainable for a small subset. Discount promos and long-term customer engagement will drive growth. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

rojoroach: @waynesutton @shannonrenee not so much on wereward, its purchase based with a clear set of rules. 4Sq already gives more user info #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

ShannonRenee: RT @carissao: FB Places marks 1st time I've been concerned w/privacy in LBS b/c masses don't proactively manage settings. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

greggvm: RT @maxgladwell What I want is real-time, geo-specific, personally-relevant information about what's happening around me #geochat [Yep!]

about 1 hour ago via Tweetie for Mac · Reply · View Tweet

AsifRKhan: privacy concern: LBS/reward linkage to existing retail loyalty programs. Hotel groups/retailers already have loads of data on us. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

miketempleton: @HarrisonPainter But again, if you're checking-in when you leave for concerns of privacy, why check-in at all? #geochat

about 1 hour ago via TweetChat · Reply · View Tweet · Show Conversation

rhidajat: @waynesutton @ShannonRenee @rojoroach Are users less concerned about privacy for money?-> Some people will sell anything for money #geochat

about 1 hour ago via HootSuite · Reply · View Tweet

holaphil: There is plenty of room for privacy within the #geochat conversation, however I don't think it applies to check-ins in their current form.

about 1 hour ago via web · Reply · View Tweet

ShannonRenee: @waynesutton @rojoroach I use @Wereward, when I remember, gonna take me more than a nickel or dime to get consistency #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: Third Question: What will drive the success of location-based services in the future? Gaming or group buying or coupons and why? #GEOChat

about 1 hour ago via TweetGrid · Reply · View Tweet

maxgladwell: What I want is real-time, geo-specific, personally-relevant information (content) about what's happening around me #geochat @MomentFeed

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: RT @carissao: F. Places marks the 1st time I've been concerned w/privacy in LBS because the masses don't manage their settings. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

HarrisonPainter: TIP: Check in as you leave. It is much safer! #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

rojoroach: @ShannonRenee the reason we need a clear cut monetization opportunity for LBS, one that works, check-in related but not dependent #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

SamReavesPR: @logandsmith Yo, I know you love travel and digital, so you might want to check out #GeoChat that's going on right now.

about 1 hour ago via HootSuite · Reply · View Tweet · Show Conversation

ShannonRenee: @waynesutton customer check-ins should matter, not seeing broad use of incentives to drive check-ins..yet #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

HarrisonPainter: @rojoroach I will never understand privacy debate in LBS. No privacy setting is full proof, so I just act as if they don't exist. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

carissao: Facebook Places marks the 1st time I've been concerned w/privacy in LBS because the masses don't proactively manage their settings. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

ShannonRenee: @rojoroach if places begin paying for check-ins, then a lot of privacy concerns will go out the window...cash talks #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: @maxgladwell great point, leading to the 3rd question about growing user.. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet · Show Conversation

EricLeist: True. RT @waynesutton: @ShannonRenee ha! no each customers who check-in should matter for businesses, especially in this economy #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

jeffcarroll: RT @waynesutton: RT @maxgladwell This is the gee-whiz stage for LBS. It's what we do with it that will matter.The layers of value & what it produces #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

waynesutton: .@EricLeist @ShannonRenee ha! no each customers who check-in should matter for businesses, especially in this economy #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

waynesutton: RT @maxgladwell This is the gee-whiz stage for LBS. It's what we do with it that will matter. The layers of value & what it produces #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

EricLeist: Maybe if you're @waynesutton :) RT @ShannonRenee: @EricLeist does your presence give an "automatic endorsement" of a venue? #GEOchat

about 1 hour ago via TweetDeck · Reply · View Tweet

maxgladwell: This is the gee-whiz stage for LBS. It's what we do with it that will matter. The layers of value and what it produces #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

rojoroach: @HarrisonPainter ha, right, preaching abstinence works! #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

ShannonRenee: RT @HarrisonPainter: If privacy is a concern here is your full proof LBS privacy setting --> Don't check in! LOL #geochat [agree 100%]

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: RT @HarrisonPainter: If privacy is a concern here is your full proof Location Based Service privacy setting --> Don't check in! LOL #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

waynesutton: .@ShannonRenee @AsifRKhan @rojoroach @MomentFeed @EricLeist privacy/data vs value of checking in. No one makes you check-in #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

ShannonRenee: @EricLeist what is the value of sharing where you are...does your presence give an "automatic endorsement" of a venue? #GEOchat

about 1 hour ago via TweetDeck · Reply · View Tweet

rojoroach: @ShannonRenee but when they do begin to pay out for it, will that limit right to privacy? #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

HarrisonPainter: If privacy is a concern here is your full proof Location Based Service privacy setting --> Don't check in! LOL #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: RT @rojoroach: feeling the need for more user control in the privacy settings across the board, be it FB, Gow, 4Sq, etc. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

CosimoAccoto: RT @MomentFeed: @holaphil absolutely. Yelp and Google Places are much bigger concerns for FB than 4SQ #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

EdLovesSumo: RT @waynesutton: 2nd Question: What is your number 1 concern about privacy using location-based apps & what apps has best privacy? #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

lawpower: RT @waynesutton: RT @MomentFeed: actually, since i'm older, 80% of my FB friends don't live anywhere near me. my FB graph isn't location-friendly #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

BenLaMothe: RT @waynesutton: RT @seedoflife: FB is going to be better & more aggressive in selling their Places data which concerns me. I'm refraining too. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

RenCreative: RT @waynesutton: RT @seedoflife: FB is going to be better & more aggressive in selling their Places data which concerns me. I'm refraining too. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

AsifRKhan: I think LBS privacy is a function of both what you want to reveal and what the service provider reveals/sells about you. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

ShannonRenee: @waynesutton which is why privacy issue has intrigued me, no one is paying "you" to check-in #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: RT @ShannonRenee I was concerned re: privacy cpl yrs ago when I started using BK, then got it when I started using 4sq not sure why #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

rojoroach: feeling the need for more user control in the privacy settings across the board, be it FB, Gow, 4Sq, etc. #geochat

about 1 hour ago via web · Reply · View Tweet

evansmediagroup: RT @HarrisonPainter @MomentFeed actually, since i'm older, 80% of my FB friends don't live near me. my FB graph isn't geo-friendly #geochat

about 1 hour ago via HootSuite · Reply · View Tweet

EricLeist: #GEOchat Q2: There's a delicate balance between valuable sharing and privacy. I haven't seen any networks really nail it yet.

about 1 hour ago via TweetDeck · Reply · View Tweet

MomentFeed: @waynesutton no personal concerns on privacy, but they are real. boils down to a value exchange. what do you get for it? #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

ShannonRenee: @waynesutton re: I check-in A LOT, tho not everywhere I go...if I don't want folks to know where I am, I don't tell #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: RT @seedoflife: FB is going to be better & more aggressive in selling their Places data which concerns me. I'm refraining too. #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

EricLeist: RT @MomentFeed: @holaphil absolutely. Yelp and Google Places are much bigger concerns for FB than 4SQ #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: @beley lol #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet · Show Conversation

miketempleton: Q2: Biggest concern with LBS is controlling who can see my check-ins. Brightkite has the best privacy model so far. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

northlight: Not using Facebook places. #geochat

about 1 hour ago via HootSuite · Reply · View Tweet

ShannonRenee: @waynesutton I was concerned re: privacy cpl yrs ago when I started using BK, then got it when I started using 4sq...not sure why #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: @ShannonRenee seems to be the case for most FB users. They have a different friends on FB & may not want to share their location #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet · Show Conversation

seedoflife: For Places to gain traction, FB would need to ban other APIs from accessing their service which is unlikely. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

HarrisonPainter: RT @MomentFeed: actually, since i'm older, 80% of my FB friends don't live anywhere near me. my FB graph isn't location-friendly #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

joewaters: Yesterday I checked into a SBUX & along w/check-in went description: "The coffee stinks here." Maybe but it wasn't mine. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

MomentFeed: @holaphil absolutely. Yelp and Google Places are much bigger concerns for FB than 4SQ #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: 2nd Question: What is your number 1 concern about privacy using location-based apps & what apps has the best privacy features? #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

joewaters: One thing I did notice bout Places is to make sure descrip of biz is something u approve of cause that goes out with checkin. #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet

ShannonRenee: @waynesutton I have diff folks on FB, than on other networks, don't want them knowing where I go, esp. my family #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

waynesutton: RT @MomentFeed: actually, since i'm older, 80% of my FB friends don't live anywhere near me. my FB graph isn't location-friendly #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

seedoflife: FB is going to be better & more aggressive in selling their Places data which concerns me. I'm refraining too. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet

miketempleton: @waynesutton As an early-adopter, I'll likely use Facebook Places regardless. Whether I use it long term will depend on friends. #geochat

about 1 hour ago via TweetChat · Reply · View Tweet · Show Conversation

pbacgrad: RT @miketempleton: If you're interested in location-based services or geolocation, @waynesutton hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via Twitter for iPhone · Reply · View Tweet

MomentFeed: @waynesutton actually, since i'm older, 80% of my FB friends don't live anywhere near me. my FB graph isn't location-friendly #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

holaphil: @MomentFeed ... And by extension compete with Google Place pages for local search traffic? #geochat

about 1 hour ago via web · Reply · View Tweet · Show Conversation

rojoroach: FBP is only useful so far in the "where are they?" capacity. there is no other functionality, really. #geochat

about 1 hour ago via web · Reply · View Tweet

ShannonRenee: RT @miketempleton: If you're interested in location-based services or geolocation, @waynesutton hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via TweetDeck · Reply · View Tweet

leebugpro: RT @HarrisonPainter: If you're interested in location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via TweetDeck · Reply · View Tweet

BuyLaCosta: RT @HarrisonPainter: If you're interested in location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via TweetDeck · Reply · View Tweet

Amplibuzz: RT @HarrisonPainter: If you're interested in location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via TweetDeck · Reply · View Tweet

mindtripshow: RT @HarrisonPainter: If you're interested in location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via TweetDeck · Reply · View Tweet

TrackAhead: RT @HarrisonPainter: If you're interested in location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via TweetDeck · Reply · View Tweet

waynesutton: RT @unthunk: Places is pretty lame as is IMHO, I don't plan on using it. Will stick with @gowalla, @foursquare, & of course @triout #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

carissao: RT @miketempleton: If you're interested in location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 1 hour ago via TweetDeck · Reply · View Tweet

ShannonRenee: @waynesutton I tried FB Places, not interested at this time...I prefer the others #GEOchat #geochat

about 1 hour ago via TweetDeck · Reply · View Tweet · Show Conversation

jessicanow: ditto as well RT @holaphil: Ditto. RT @MomentFeed: seen many non-tech friends trying FB Places & they hadn't used other LBS b4 #geochat

about 1 hour ago via HootSuite · Reply · View Tweet

waynesutton: .@mrahmey @rojoroach @miketempleton @MomentFeed thanks so part of Facebook Places use will depend on if your friends are using it? #geochat

about 1 hour ago via TweetGrid · Reply · View Tweet

HarrisonPainter: RT @miketempleton: If you're interested in location-based services/geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 2 hours ago via TweetDeck · Reply · View Tweet

holaphil: Ditto. RT @MomentFeed: I've seen many of my non-tech friends trying Facebook Places where they hadn't used any other LBS before #geochat

about 2 hours ago via HootSuite · Reply · View Tweet

MomentFeed: But the charge that FB Places is boring misses the pt that it's supposed to be boring. FB wants the bottom layer in the LBS pyramid #geochat

about 2 hours ago via TweetDeck · Reply · View Tweet

miketempleton: If you're interested in location-based services or geolocation, @waynesutton is hosting #geochat now: <http://bit.ly/dkivDk> (expand)

about 2 hours ago via web from West Des Moines, IA · Reply · View Tweet

holaphil: #GEOchat Let's do this @waynesutton <http://pegd.at/f79maabd9> @ Phil's Diner (164 Atlantic Ave. - Brooklyn, NY)

about 2 hours ago via Pegshot from Cobble Hill, New York · Reply · View Tweet

waynesutton: RT @miketempleton: Q1: Foursquare is still my primary LBS. Facebook's "places" database isn't as accurate. #geochat

about 2 hours ago via TweetGrid · Reply · View Tweet

miketempleton: Q1: Foursquare is still my primary LBS. Facebook's "places" database isn't as accurate. #geochat

about 2 hours ago via TweetChat · Reply · View Tweet

waynesutton: RT @MomentFeed: I've seen many of my non-tech friends trying Facebook Places where they hadn't used any other LBS before #geochat

about 2 hours ago via TweetGrid · Reply · View Tweet

MomentFeed: I've seen many of my non-tech friends trying Facebook Places where they hadn't used any other LBS before #geochat

about 2 hours ago via TweetDeck · Reply · View Tweet

waynesutton: RT @mrahmey: I'm still using foursquare, but I plan on using places when more of my friends do #geochat

about 2 hours ago via TweetGrid · Reply · View Tweet

rojoroach: @waynesutton seems to be a lot of dipping toes in the water w/ places. not a lot of use on my side of things yet. #geochat

about 2 hours ago via web · Reply · View Tweet · Show Conversation

mrahmey: I'm still using foursquare, but I plan on using places when more of my friends do, or if I'm with people who don't have 4sq #geochat

about 2 hours ago via TweetChat · Reply · View Tweet

waynesutton: Welcome to the 1st #GEOchat discussing all things location. 1st Question: Who's you using Facebook Places as their primary LBS? #geochat

about 2 hours ago via TweetGrid · Reply · View Tweet

waynesutton: RT @maxgladwell: Consider this my checkin to #GEOchat / [WS = ha, I'm tagging myself into #GEOChat with this tweet] #geochat

about 2 hours ago via TweetGrid · Reply · View Tweet

maxgladwell: Consider this my checkin to #GEOchat

about 2 hours ago via TweetDeck · Reply · View Tweet

waynesutton: FYI starting at 2:00pm depending on the conversation. Expect a lot of RTs and questions for #GEOChat #dowhatyoumustbutimtweeing #geochat